

“How Does The Bully-Free Amazing Wonder Show Compare With The *Typical* Bullying Assembly? Let’s Take A Look!”

The Bully-Free Amazing Wonder Show **VS.** The “Other Guys” Assembly

<p>This program is presented by Chris “Doc” Dixon. This is the only assembly program he presents. Over 250 times a year, he shares the “Amazing Bully-Free School” message. <i>We are not an assembly company that has a bullying show. We are a bullying prevention company.</i> Our assembly is just one of several ways we help you do this.</p>	<p>The “Other Guys” have a bullying assembly. They also have a <i>reading</i> assembly ... and a <i>math</i> assembly ... and a <i>science</i> assembly (I think you get the idea). <u>Some even have reference from birthday parties they have performed at on their assembly websites!</u> This makes the focus of the company presenting “shows”, not preventing bullying.</p>
<p>When you host our assembly, you will receive nearly FIVE POUNDS OF SUPPORT MATERIALS -- the Bully-Free-In-A-Box-Toolkit -- worth over \$450 (FREE with your assembly)</p>	<p>From the “Other Guys”, you get 2-3 sheets of paper and they call it a teacher guide ... <i>if you’re lucky.</i></p>
<p>Each of your students receives the Bully-Free Membership Card. This high-gloss, full-color card lists the Four S.T.A.R. Steps™ and is something students will keep with them every day! On the back of the card, is the all important Bully-Free Pledge for your students to sign. <u>It’s the ultimate message reinforcing educational souvenir!!</u> (FREE with your assembly)</p>	<p>From the “Other Guys” you get <u>nothing.</u></p>
<p>FORTY-FIVE LESSON PLANS! When our assembly is finished there’s going to be a lot of excitement that you can channel to stop bullying. The last thing you want to do is have to try to create a “plan of attack” from scratch. With these lesson plans you are ready to act from day one. And, like all of the <i>(continued on next page)</i></p>	<p>From the “Other Guys” you get <u>nothing.</u></p>

<p>resources we provide, you will use these and benefit from them for years to come. (FREE with your assembly)</p>	
<p>A downloadable Parent CD. This CD contains over 20 pages of parent-friendly bullying information. It will make sharing bullying prevention information with parents in newsletters and flyers much, much easier. It will help you get parents on your anti-bullying team? (FREE with your assembly)</p>	<p>From the "Other Guys" you get <u>nothing.</u></p>
<p>The Amazing Bully-Free School Handbook. Call it <i>the</i> road map for bullying prevention. Call it the #1 primer for sharing the bully-free schools message. Call it a collection of bullying prevention wisdom and activities that your school will tap into for years to come. Call it a fun read from a guy who lives and breathes an end to bullying. Whatever you call it, it is an indispensable handbook that you will go back to again and again. (FREE with your assembly)</p>	<p>From the "Other Guys" you get <u>nothing.</u></p>
<p>Coloring sheets and activity sheets of virtually every variety!! When people ask me why the Bully-Free Membership cards are so effective, I often answer, "Why do you think cereal companies put toys in cereal boxes? <u>KIDS LOVE SOUVENIRS!!</u>" The same reasoning goes into this segment of the Bully-Free In-A-Box Toolkit --Word searches, crossword puzzles, coloring sheets, essay questions, you name it, virtually every way we can think of to repeatedly get the "bully-free message" inside the heads of your kids. (FREE with your assembly) <i>(continued on next page)</i></p>	<p>From the "Other Guys" you get <u>nothing.</u></p>

<p>Posters! Posters! Posters! Most assemblies supply posters that promote the assembly (not its message) and are useless as soon as the assembly is over. We take a different approach. We provide posters for after the program that reinforce an entire bully-free message, including our Four S.T.A.R. Steps™!! (A \$30.00 value -- FREE with your assembly)</p>	<p>From the “Other Guys” you get <u>nothing</u>.</p>
<p>The best word-of-mouth in bullying prevention. Here’s what I mean: in September of 2006 our program went to Dearborn, MI for one presentation. Word spread. In November of the same year the program was invited back for SEVEN DAYS in the district. Another example: A few years ago our program went to Clark County, NV for <i>only</i> one half day of programs. Over the next four years the visits became longer until the program was hosted in that same school district for FIVE WEEKS. <i>This only happens when educators are raving to each other about a program.</i></p> <p><i>One more thing -- Many school have hosted our program five, six and even SEVEN YEARS IN A ROW!</i></p>	<p><i>The “Other Guys” can’t come close to matching our reputation with schools across the nation.</i></p> <p><i>Check out the dozens of testimonials, from educators just like you at http://www.bullyfreeschools.com</i></p>

Isn’t it obvious which bullying prevention assembly offers the most value for your students? It’s a combination of the **BEST presenter**, the **BEST assembly** and the **BEST support materials**. *Why am I so driven?* It boils down to an expression that was inspired by the Clark county, Nevada (Las Vegas) schools -- every year I must **“up the ante.”** What this means is every year I want to do **more and more and better and better** to help schools stop bullying! THAT is why the presentation is so good. THAT is why we offer more support materials than anyone else. And THAT is why schools invite us back year after year. Make sure you are on our calendar for next school year -- **it will be your BEST bully-free school year ever!**

Call us today to schedule your assembly! 1-800-732-7469